



**ACTIVE
ANTS**
E-COMMERCE
LOGISTIEK

welcome to the future of e-fulfilment



Active Ants

Founded in

2010

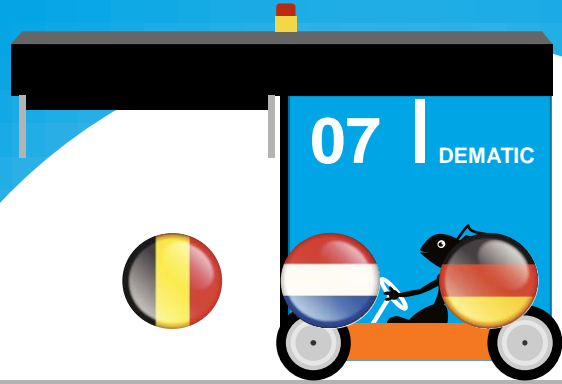
Part of **bpost** since 2018



Who We Are

Enthusiastic. Solid. Innovative





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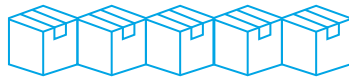
E-Fulfillment
centers in 3
Countries



53.000 m²

>5

mil.
Shipments per Year



Active Ants E-fulfilment

Enthusiastic. Solid. Innovative



UK as of
1-9-2022

Northampton

Netherlands

Amsterdam

Nieuwegein

Rotterdam

Roosendaal

Dorsten

Belgium

Antwerp

Willebroek

Brussels

Germany

France



Trends in logistics

Drive towards more outsourcing

- Covid increased the need of more **scalable & flexible supply chain solutions** & the need of **logistical experts**
- **Quick delivery** = higher conversion
- Need for **specialized IT solutions**
- **Reverse logistics** require additional logistical expertise
- Cross border **customs complexity** (i.e. new EU legislation since 1 July 2021 on customs, Brexit)

Multi-marketplace strategy

- **Majority of online sales** go via marketplaces
 - Large European countries: 90%
 - Medium European countries: 60-80%
- **Retailers transforming** into marketplaces
- Brands **selling on multiple marketplaces** from large marketplaces to specialist/niche websites.

Sustainable & circular logistics

- Logistics is transforming towards **carbon neutral supply chain**
- **Recyclable packing**
- Consumers mainly **evaluate webshops** on **sustainability** by looking at the **packaging of the parcels**.
- **45%** expect from webshops to have an **eye for sustainability**

Traditional logistics happen before customer journey

...e-commerce logistics is fully integrated with the online sales process and the consumer experience

Traditional logistics

Logistics happens before sales

Most logistics issues don't impact the consumer

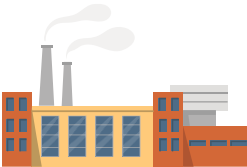
Large volumes of consolidated products

e-commerce logistics

High integration of logistics & sales

Delays and defaults in logistics directly impact the consumer

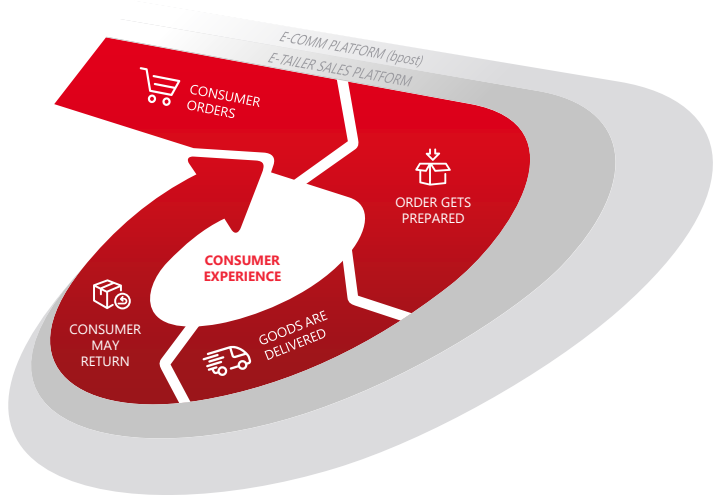
High volumes of individual and small orders



Logistics process →

Sales platform →

Customer journey →



Plug & Play fulfilment

automated end2end solution

Storage

- Scalable AutoStore solution
- Bins Retrieved automatically by robots
- Dust free & theft save

Picking

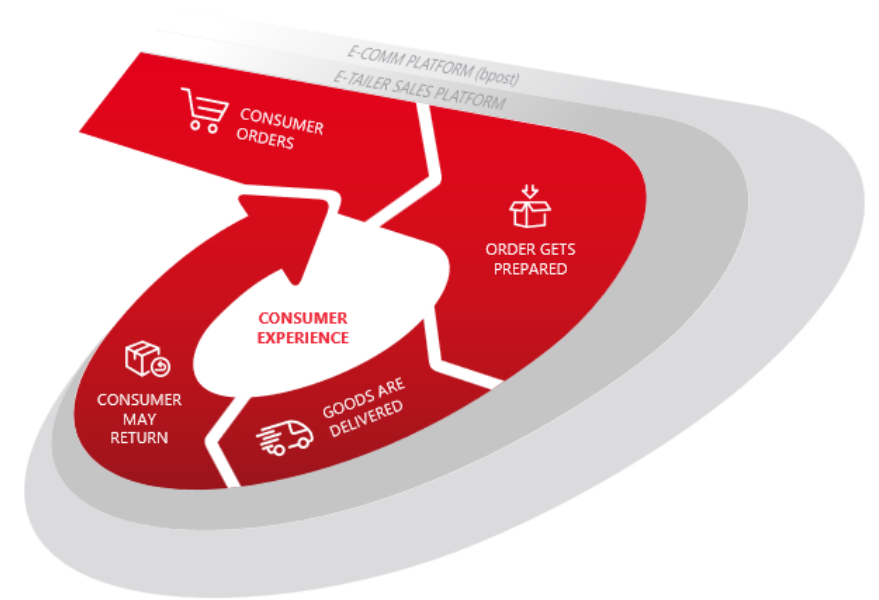
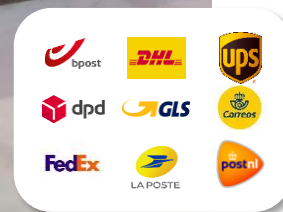
- 23:00 cut off
- Goods to man system
- 100% accuracy

Packing

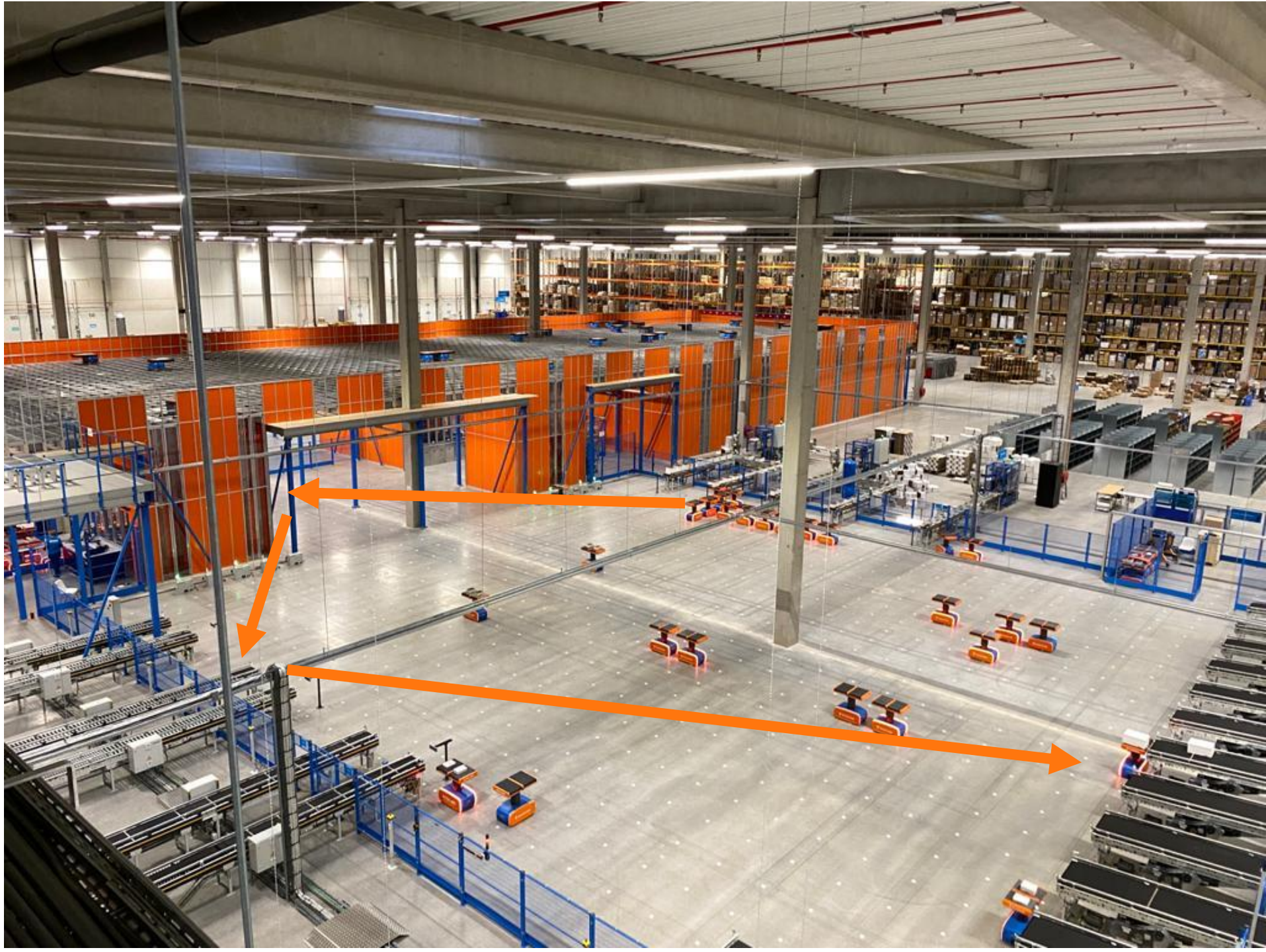
- Automated packaging: custom-fit box
- Personalized full-colour box print
- Basketpicture

Shipping & returns

- Integrated with bpost and + local delivery heroes
- end2end order visibility
- Marketplaces ready return solutions



Process





Returns

Belgian insights

- 12 % returns in 2021
- Almost half (45 %) didnt find the return proces easy
- 80 % checks return policy before ordering



Source: eShopper barometer DPDgroup 2021

Seamless integration

Per platform

bol.com

Cdiscount
N'ÉCONOMISEZ PAS VOTRE PLAISIR.

ebay

beslist.nl

fnac

amazon

Multi-platform

Tradebyte.
Cycle of e-commerce

Vendiro
Marketplace, our place

channeladvisor

divide.
meerwaarde in e-commerce

Plug&Play ready plugins

shopify

lightspeed

Magento

WooCommerce

WordPress





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